

# ELASTI-SOFT® PRICE LIST

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Sheet 1 – 12 Inches X 18 Inches / Maximum Image Area – 11 Inches X 17 Inches

NO OF SHTS	5-11	12-24	25-48	49-108	109-252	253-504
1 COLOR	\$7.24/SHT	\$4.84/SHT	\$2.44/SHT	\$2.26/SHT	\$1.99/SHT	\$1.78/SHT
2 COLOR	\$7.93/SHT	\$5.53/SHT	\$3.13/SHT	\$2.93/SHT	\$2.65/SHT	\$2.31/SHT
3 COLOR	\$8.78/SHT	\$6.22/SHT	\$3.66/SHT	\$3.38/SHT	\$3.10/SHT	\$2.75/SHT
4 COLOR	\$9.59/SHT	\$6.91/SHT	\$4.23/SHT	\$3.91/SHT	\$3.64/SHT	\$3.27/SHT
5 COLOR	\$10.40/SHT	\$7.60/SHT	\$4.80/SHT	\$4.28/SHT	\$4.13/SHT	\$3.72/SHT
6 COLOR	\$11.21/SHT	\$8.29/SHT	\$5.37/SHT	\$4.65/SHT	\$4.50/SHT	\$4.17/SHT

Sheet 2 – 19 Inches x 25 Inches / Maximum Image Area – 18 Inches X 24 Inches

NO OF SHTS	5-11	12-24	25-48	49-108	109-252	253-504
1 COLOR	\$7.95/SHT	\$5.65/SHT	\$3.35/SHT	\$3.13/SHT	\$2.75/SHT	\$2.46/SHT
2 COLOR	\$9.13/SHT	\$6.73/SHT	\$4.33/SHT	\$3.99/SHT	\$3.57/SHT	\$3.10/SHT
3 COLOR	\$10.23/SHT	\$7.81/SHT	\$5.39/SHT	\$4.56/SHT	\$4.14/SHT	\$3.65/SHT
4 COLOR	\$11.99/SHT	\$8.89/SHT	\$5.79/SHT	\$5.23/SHT	\$4.81/SHT	\$4.27/SHT
5 COLOR	\$13.75/SHT	\$9.97/SHT	\$6.19/SHT	\$5.80/SHT	\$5.43/SHT	\$4.85/SHT
6 COLOR	\$15.51/SHT	\$11.05/SHT	\$6.59/SHT	\$6.37/SHT	\$6.05/SHT	\$5.43/SHT

## Setup Charges

Art Charge (only if art is required or requested) for SIMPLE ART is billed at \$25.00 per hour/One Hour Minimum. If art is required you will be notified before your order is started.

Art Charge for CREATIVE COMPOSITION, CREATIVE ILLUSTRATION & DETAILED SPOT COLOR SEPARATIONS is billed at \$35.00 per hour/One Hour Minimum. A quote will be provided for your approval and signature before your order is started.

Setup Charge: A setup charge is associated with the labor & material cost to required to generate film positives & screens that are used in our machines to [print your heat transfers](#). Our setup charge is \$25.00 per color for [sheet sizes 1 & 2](#) (setup charges include 1 film, 1 screen & labor)

[Heat Transfer Ink Colors](#) not found on the GULFSIDE color chart can be mixed for \$15.00 per color. (A Pantone Solid Coated PMS Number is required for mixing/matching desired ink colors)

Color Change/s within the run: \$10.00 per color.

[Heat Transfer Sheet](#) Cutting Charges (STRAIGHT CUTS ONLY) Minimum cutting charge is \$15.00 per order.

Rush Orders: Rush Orders will incur an upcharge of 50% of the total order. Rush Order turn-a-round time is 3 working days for receipt of output ready art work.

Art Charges, Setup Charges, Color Matching Charges, Color Changes & Rush Charges are additional service charges that are not included in the transfer sheet price.

*\*INITIAL ORDER: NEW CUSTOMERS – Orders under \$100.00 must be paid for in full. Orders over \$100.00 require a 50% up-front deposit*

#### **INTERNATIONAL CUSTOMERS**

Customers with shipping addresses outside of the United States are responsible for all duties, import taxes and brokerage fees. These fees are not included in the cost of shipping or handling of your order. Customs, duties and taxes vary widely from country to country, check your local customs agency for details on estimated cost.

If you have questions about heat transfers we've got your answers! Please contact our Sales Department at: [\(727\) 862-1960](tel:7278621960) or [Email Us](#)

**Thank You for Choosing Gulfside Heat Transfers!**